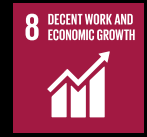


#Media4Equality Awards & Labour Rights Videos



Project summary

WECF Georgia, in collaboration with its partners, organised the **#Media4Equality Awards**. The idea behind the award is to promote gender-sensitive journalism among journalists, photographers, bloggers, and social media content creators, and to emphasise the importance of inclusive and independent media/multi-media and social media platforms.



Anna Samwel

Head of Branch Office WECF Georgia

“Journalists and social media content creators play a key role in highlighting women’s roles as leaders and decision-makers, therefore supporting women empowerment and building more inclusive societies.”

Achievements



A huge amount of interest in terms of registrations for the awards, **68 nominees**



4 award winners whose work was highlighted at the awards. Promo videos of the winners were shown at the awards ceremony. The winners, who can now call themselves **#equalitychampion**, received an ornament made by a local craftswoman and a gift of 1500 euros. These winners were chosen by 7 expert jury members.



WECF Georgia produced a number of videos. **1 video** was made summarising the award ceremony. Another **2 videos** were made, in collaboration with partners, for a national campaign on labour rights.