

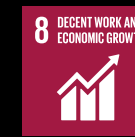
# CAMGEW

## Strengthening economic self-reliance of rural women in Cameroon



2023

Cameroon



### Project summary

Cameroon Gender and Environment Watch (CAMGEW) is an organisation that fights against poverty, gender inequality and unsustainable environmental practices. CAMGEW's activities are focused on honey value chain development and **female-led entrepreneurship** for bushfire reduction and forest regeneration in the West and Adamawa regions of Cameroon.

### Ngwa Judith Wirngo

Recipient of CAMGEW training.

“ *The lessons from these trainings offered by CAMGEW have empowered us to produce what we need in our homes and also develop small enterprises. With these enterprises, we generate income. Our lives are now better than before.* ”

### Achievements



**570 people, of which 80% were women,** received training on entrepreneurship. The purpose of these sessions was to inspire beneficiaries to develop **eco-businesses** at local scale. During these trainings, participants were invited to brainstorm on developing simple business plans, how to promote their businesses, network effectively to boost their activity and managing their finances.



After the implementation of the entrepreneurship training, some funds were left to further women's **marketing** and business development. CAMGEW secured a location and purchased equipment for **a shop** where women in Magba, Njimom and Bankim could sell their honey and beeswax products.